GIET UNIVERSITY, GUNUPUR – 765022

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B.Sc (Ag.) 1ST SEMESTER EXAMINATIONS (REGULAR),NOV/DEC 2019

EE-111

Fundamentals of Agricultural Extension Education

Time : 2 Hours Maximum : 50 Marks

(Answer all questions of Section – A)

SECTION – A

Q.1. Fill up the Blanks with suitable and meaningful word(s): [10 × 0.5 = 5]

a. R stands for_____in SMCR model of communication.

b. _____is a suitable group contact method for developing skill.

c. Electronic media are referred to as_____contact methods.

d. A laggard is otherwise called as a_____person.

e. The full form of IVLP is_____.

f. The Gurgaon Experiment was conducted in the year_____.

g. In_____type of leadership, the entire decision rests on the leader.

h. The word Evaluation has been originated from a Latin word_____.

i. A Plan of work is the listing of all_____by which objectives are to be achieved.

j. Privatized Extension Service was first tried in the country_____.

Q.2. Define or Explain the following in one or two sentences - [5 × 1 = 5]

a) Agricultural journalism b) Market-led Extension c) Evaluation

d) Individual contact method e) Media-mix

Q.3. Match Column A with Column B - [10 × 0.5 = 5]

Column - A	Column - B
1. Communis	a. Group contact method
2. Diffusion	b. Marthandam
3. Lecture	c. Social System
4. Internet	d. Action leaders
5. Dr.Spencer Hatch	e. KVK
6. NATP	f. Out of school education
7. Training to rural youth	g. Common
8. Extension Education	h. Evaluation
9. Voluntary leaders	i. Cyber Extension
10. Assessment of progress	j. ATMA

Q.4. Write *TRUE* or *FALSE* against the following statements [10 × 0.5 = 5]

a) Extension education improves decision making ability of rural people.

b) Democratic leader always discourages group activities within the organization.

c) Community Development Programme was recommended by Balllv Bhai Patel Committee.

d) Public extension services are widely viewed as demand driven.

e) Frontline demonstration is one of the mandatory activities of Krishi Vigyan Kendra.

f) Electronic delivery of online goods and products is known as E-extension.

g) Market-led extension helps in reducing the glut or scarcity of a product.

h) Cyber Extension includes effective use of computer based multimedia learning systems.

i) Communication is commanding or giving orders to initiate certain action.

j) Farmer-led Extension is participatory, bottom up & demand driven by nature.

SECTION – B

(Attempt any FIVE questions)[5 × 6 =30]

Q.5. Define Communication. Briefly discuss the problems & barriers in communication process.

Q.6. What do you mean by Extension Administration? Discuss various functions of an Administrator.

Q.7. Define Extension Programme planning and discuss its principles.

Q.8. What do you mean by adoption of innovations? Describe various stages of adoption process.

Q.9. Differentiate Extension Education from general education and describe its principles.

Q.10. Define Rural development. State the objectives of various rural development programmes launched by Govt. of India since independence.