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School of Management Studies

GIET University – Gunupur

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GIET University – Gunupur

News Letter – Dec.-20, Jan.- 21

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Awards & Achievements:-



- **Prof. Rahul Goel** Published a research paper with the title "Rationale Behavioral Aspects of Entrepreneurs". The paper was Co-Authored by **Dr. P RamaKrishna Gupta, Prof.Chiranjibi, Rambabu Achary, & Prof. Karteek Madapana.**



- **Dr. Manabhanjan Sahu** received a patent for his contribution to the innovation titled "An artificial intelligence-based system for covid prevention". The patent was granted jointly to a team of 18 members of which Dr. Sahu was a member.



- **Prof. Karteek Madapana** Completed two FDPs. One on Rural Entrepreneurship organized by ATAL Academy (AICTE) and Another on the topic "Advance Research Methodology and writing high-quality research papers" organized by the Indian Institute of Production Management.

- **Dr. Manabhanjan Sahu** Published 1 research paper in a Scopus Indexed Journal GORTERIA. The title of the paper is **"**Redefining the CSR Practices of NALCO on CARROLL's Pyramid"



- **Prof. Karteek Madapana** Published a paper on "An Overview on Financial Frauds in Indian Banking Sector" The paper was Co-Authored by Prof. **P. Narasimha Murty & Dr. NVJ Rao**.



- **Prof. Rahul Goel** Completed a 5 Days FDP Program on "Academia-Industry Interaction: Avenues in Funding Projects and Entrepreneurship".



- **Professor Narendra Panda** completed the MOOC Operations Management course with 94% and received the **elite gold certificate** from NPTEL.

- **D**r. **P Ramakrishna Gupta** was invited as a resource person for an AICTE sponsored FDP on "**Advance Research Methodology"** organized by IIPM SOM, Kansbahal.

- **Prof. (Dr.) P. Ramakrishna Gupta** has been awarded the **Emerald literati Award 2020** for his research contributions.

- **Dr. Manbhanjan Sahu** conducted a 5 days training and capacity-building program on Marketing and branding management for the SC-ST aspiring/existing entrepreneurs of Odisha in collaboration with EDII Bhubaneswar.

Activities: -



National Quiz Competition by NISM:

Students of SMS participated in the national level Quiz Competition organized by the National Institute of Securities Market. **Prof. T. Dileswar Rao** was the co-coordinator for the event.



Tag Master:-

Dr. Subhasish Das, In charge of the Marketing Club, organized an event titled Tag Master. It was a quiz competition based on the taglines used by different companies.



Rohan Das was given the title of Tag Master on winning the competition, while **Pinaki Dash** of MBA 2nd year was the Runner-up.



Placement Training:-

School of Management Studies started Special Placement Training for the students of MBA 3rd Semester from 5th December. Under this, students will be trained in Communication Skills & Interview skills. Emphasis will be given on GD, Interview & Videoconferencing Etiquette. The whole training program is being coordinated by **Prof. Rahul Goel.**



Communication skills & Aptitude training:

Training of Students on English Speaking Skills and Aptitude has also been started for students of BBA & MBA 1st Year.



The whole training program will be coordinated by **Mr. Ashwin Jaipaul Singh & Mr. Shreyas KP.**

Webinars and Guest Lectures: -



Webinar on Ethical Leadership:-

A webinar on **"Ethical Leadership & Decision Making Process"** was organized by the School of Management Studies for the students of MBA & BBA where students received insights into the decision-making process and ethical issues related to it.



Prof. (Dr.) Biswanath Swain from IIM Indore was the guest speaker of the occasion. The whole event was organized and coordinated by **Prof. (Dr.) Sadananda Sahoo.**

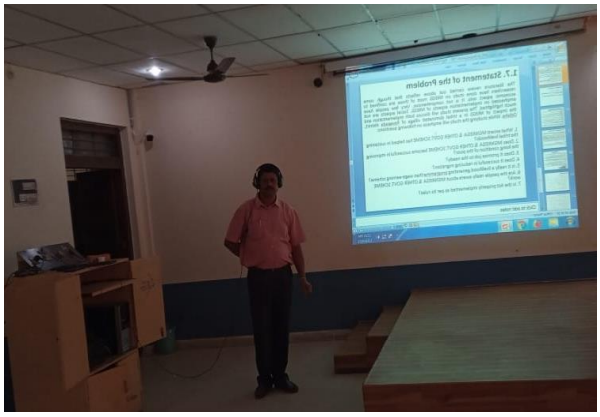
Students' Webinar on Atmanirbhar Bharat:-



Students of MBA & BBA participate in a webinar on Atmanirbhar Bharat where they presented various topics & ideas related to Atmanirbhar Bharat. Emphasis was given on the promotion of innovation and entrepreneurship for self-dependent India.

The whole event was coordinated by Prof. Karteek Madapana.

Doctoral Synopsis Presentation:



Research Scholars of the 2019 summer batch presented their research proposal in front of the research committee. The research proposal of the candidates was thoroughly examined by the committee which consisted of various research experts from SMS, inter-departmental committee member, and inter-university committee member. All the scholars presented the synopsis presentation in presence of their supervisors and co-Supervisors.

Placements: -

7 companies visited campus for recruiting Students of SMS. Amid the Pandemic situation, several Students appeared for the interviews through online video conferencing mode.

The results are awaited for some of the above-said companies, while 16 students were selected in Pin Clip.

School of Management Studies, GIET University is rated one of the best among all the Business Schools of Eastern India based on its Placement Record and ROI. It is the favorite destination for all the aspiring managers and business leaders owing to the best Industry Exposure, Practical and scientific teaching methodologies, industry oriented specialization and Value added Courses.

SCHOOL of MANAGEMENT STUDIES

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An experience, that can never be forgotten.