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School of Management Studies

GIET University – Gunupur

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School of Management Studies

GIET University – Gunupur

News Letter – November - 2020

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Awards & Achievements:-

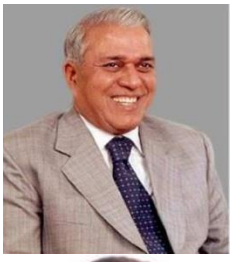


- The research work of **Dr. Shubhashish Das** got published as a book chapter by Palgrave Macmillan of **Springer International,** indexed in Scopus.
- **Professor (Dr) Pravash R. Mohapatra** wrote a book titled '**Terminologies of Business'** which has been published by 'VSRD Academic Publishing', this month.
- **Prof, (Dr) MSR Seshagiri, Dr. Subhasish Das, Dr. P. Ram Krishna Gupta and Dr. Manabhanjan Sahu** have applied for Institutional Research Grant for research on local democracy from Azim Premji University

National Conference at SMS



School of Management Studies organized a **two days National conference** through online mode. The Theme of the Conference was **Call of the Secondary Sector- A futuristic Approach**.The conference was sponsored by AICTE.



The event started on 7th November with Inaugural Session wherein **Prof. (Dr.) K. K. Aggarwal – Chairman, National Board of Accreditation, was the Chief Guest**.





The session started with Virtual Lamp Lightning Ceremony, followed by the Welcome note by the Dean School of Management Studies Prof. (Dr) Pravash Ranjan Mohapatra. It was followed by the welcome address by Prof. (Dr) Gautam Gosh Vice Chancellor – GIET University.





The event which was attended by large number of students and researchers and members of teaching fraternity was further addressed by President GIET University Prof. (Dr) Satya Prakash Panda, Vice President Prof. (Dr) Chandra Dhwaj Panda, Director General Prof. (Dr) Jagadish Panda, and Registrar GIET University Prof. (Dr) N.V.J. Rao





On this occasion students, Researchers and all the teachers present were able to listen to the Inspiring and enlightening speech by Chief Guest Prof. (Dr) K. K. Aggarwal. The inaugural session concluded with the vote of thanks presented by Dr. Manabhanjan Sahu. The whole inaugural session was jointly co-ordinated by Prof. Maitry Raut and Prof. Rahul Goel.





The inauguration session was followed by **the Colloquium** wherein all the Special Guests like Mr. Laltendu Mohanty (Corporate Vice President – New York Life Insurance), Prof. (Dr) Lallan Prasad (Former Vice Chancellor Jaipuria University),



Mr. Atul Behari Bhatnagar (Board Member – PAN India IIT Foundation) Prof. (Dr) Shridhar Iyenger (Vice Chancellor- Kalinga University), Prof. (Dr) Atanu Ghosh (Former Dean IIM – Ahmadabad) & Dr. Subrat K Biswal – Regional Incharge EDII Bhubaneshwar. presented their views on various contemporary issues related to management and entrepreneurship, Economic development post COVID and so on. The colloquium was co-ordinated by Prof. Rahul Goel.





After the lunch session the conference observed Technical sessions which continued for next day as well. The conference attracted large number of papers from researchers across the country. The technical session was divided in six sub-themes which were Marketing, Finance, Human Resource, Operations, Economics, and Entrepreneurship.



There were Best Paper Awards in each session where Dr. Akankshya Patnaik and Udaykumar Natarajan got 1st and 2nd prize in Marketing, while Devudutta Bharati, and Narendra Panda got 1st and 2nd prize in Finance theme.



In HR the 1st prize went to Priyanka Choudhury while the 2nd prize was won by Dr. Jency Tressa. Similarly in operations 1st prize was won by M. Purushottam Naidu, while the 2nd prize went to Vandana Dhingra.



In Economics the best paper award was won by Y. Gowree Parameswara Rao and the runner up was Joyant Yosobardhan Sahoo, While in Entrepreneurship Sushmita Tiwari and Snehalata Das won the first and the second prize respectively.





The two day conference was concluded with Valedictory session where Dean Academics Prof. (Dr) AVNL Sharma and Dean R&D Prof. (Dr) Subramanyam addressed the gathering and the best paper awards for each Sub theme was announced. The session was concluded with the vote of thanks given by Dr. Sadananda Sahu.

Workshops: -

Placement Training:-

A training on placements and job readiness is being organized by School of management studies where in students of MBA final year are being guided by Dean SMS Prof. (Dr) Pravash R. Mohapatra and Prof. Ashwin on various placement related issues. The event is being Co-ordinated by HOD SMS Dr. MSR Seshagiri.







Webinars and Guest Lectures: -



Webinar on Trading and Investment in Stock Market:-



School of Management Studies Organized a webinar on **'Trading and Investment in Stock Market'**. On this occasion **Dr. Pradiptarathi Panda from NISM** shared the opportunities and lessons from share market with the students. The event took place on 06th November 2020 and was successfully coordinated by Prof. T. Dileswar Rao .

Webinar on Entrepreneurship Post COVID : -





Students of SMS got an opportunity to interact with eminent scholar and **international TEDx speaker Dr. Himanshu Talwar,** in a webinar conducted on 11th November 2020. The speaker shared the knowledge of core requirements for sustainable entrepreneurship in post COVID eraThe event was successfully coordinated by **Prof. Rahul Goel**.

Panel Discussions: -



Panel Discussion on Competitive Business Strategies:-



A panel discussion was organized by School of Management Studies, GIET University on the topic of Competitive Business strategies on 14th October 2020. The panel had three members: Prof. (Dr). Anand Bethapudy from Jain University, Prof. (Dr) Yeliena Prokhorova (Dyputy Head –Management) Kyiv National University of Economics Ukraine, and Prof. (Dr) M.S.R. Seshagiri, HOD School of Management Studies GIET University. The event was attended by a large number of Students and professionals across the nation. It was successfully Co-ordinated by Prof. Rahul Goel.



Panel Discussion on Sustainability in Tourism & Hospitality Sector – A post COVID 19 Scenario



School of Management Studies organized a panel discussion on the above topic where a panel of four experts including Prof. (Dr) Anand Bethapudy, from Jain University, Dr. Sujama Roy ICFAI University Sikkim, Prof. (Dr) Anita Chandran Principal IHM Shri Shakthi College, & Prof. (Dr) Ashish K Swain Principal DRIEMS School of Hotel management. The event was attended by many students and was coordinated by Dr. Manbhanjan Sahu.



Placements: -

Seven Companies conducted campus interviews for the MBA & BBA final year students for various positions. These companies include Evince Development, Capitalvia Global Research Ltd. , Shyam Metalic and Energy, Thyrocare Technologies Pvt. Ltd., Expertrons, Insurance Dekho and Artech Information Systems.

Amid Pandemic situation, several Students appeared for the interviews through online mode. . The results are awaited for more than 50 positions in the above said companies. SMS has already provided placement scores of students who have joined their jobs through Work from Home mode.

Events and contributions:-

Business Ka Baap:-



School of Management Studies organized **'Business ka Baap'** a Competition aimed at making students aware of the life of entrepreneurs who made a mark in the society. Students were supposed to share the inspiring anecdotes from the life of successful entrepreneurs and the best 3 were awarded from both BBA and MBA. Dr. Sadananda Sahoo, Prof. M. Karteek, and Prof. Maitry Raut were the judges of the event.

Sonika nath, M. Arun Prasad Achary and M. Sai Likhita got the 1st 2nd and 3rd Prize respectively in BBA, While Priyanka Chaudhry, Srabani Padhi, and Ishika Patro bagged the 1st 2nd and 3rd prize from MBA.

The event not only inspired students to be an entrepreneur but also helped them to work on their communication skills and confidence building. The whole event was co-ordinated by Dr. Subhasish Das

Student Reporter:-



Indu Bantupalli a student of BBA 3rd semester took lead to act as the Event reporter for Vritant, the monthly newsletter of School of Management Studies, GIET University. She has been contributing to vritant for last 2 months. She has prepared the detailed report of the 2 days National conference held at SMS on 7th and 8th Nov. 2020.

Celebrations: -



The family of School of Management Studies Celebrated Birthday of Prof. Debasish Mohapatro on 7th Nov. 2020. The cake cutting ceremony was done after office hours and sweets were distributed on the occasion.

Team School of Management Studies: -



School of Management Studies, GIET University is rated one of the best among all the Business Schools of Eastern India based on its Placement Record and ROI. It is the favorite destination for all the aspiring managers and business leaders owing to the best Industry Exposure, Practical and scientific teaching methodologies, industry oriented specialization and Value added Courses.

SCHOOL of MANAGEMENT STUDIES

GIET University - Gunupur

An experience, that can never be forgotten.