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IIT, Kharagpur

KEYNOTE SPEAKERS



Dr. Sudhir Kumar Sahoo
Ravenshaw University



Dr. Mahendra Prasad Biswal
KIIT University
Former Professor, IIT, Kharagpur



Dr. Jaykrushna Sahoo
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Dr. Sumit Kumar Vishwakarma
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ON

"AUGMENTED REALITY (AR) POLICY ON E-COMMERCE FOR SOPHISTICATED SUPPLY CHAIN SYSTEM"

(ARPESSCS-2024)

27th & 28st April 2024

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One of the most notable development in the S & T sector during the XI plan has been the establishment of the Science and Engineering Research Board (SERB) through an Act of Parliament, specifically the science and engineering research board act, 2008. Its primary objectives include promoting basic research in science and engineering and providing financial assistance to individuals engaged in research in development laboratories.

ABOUT ARPESSCS-2024

The aim of the ARPESSCS-24 seeks to assess the effectiveness of AR as a conduit between physical and digital shopping realms, evaluating how this technology creates immersive and interactive online shopping environments. A comprehensive understanding of the role of AR in facilitating the entire customer journey, from initial product discovery to the final purchase decision, is integral to achieving the study's overarching goals. In view of this, National conference on "AUGMENTED REALITY (AR) POLICY ON E-COMMERCE FOR SOPHISTICATED SUPPLY CHAIN SYSTEM" (ARPESSCS-2024) is meticulously planned to bring together researchers, scientists, academicians, industry professionals, experts and students from India and abroad to a common platform in order to establish scientific contacts among them. The informative discussions during the seminar will be on overcoming the trending issues, making future market strategies that may leads to evolve a new era in the field of supply chain management and industrial engineering.

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Registration should be done on or before April 25, 2024 by making the payment of registration give below.
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